

# Elevator Pitch

Fill in these prompts to help you clarify your elevator pitch

1. **Your Goal:** what the person needs to know about your business or presentation

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2. **List problems and solutions:**

Problems	Solutions

3. **Unique value proposition:** your unique differentiator from the others around

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4. **Invite or engagement question:** open the door for future conversation

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5. **Write it together:** create your full elevator pitch with the elements from the above

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